



ESPHM

2018

10th EUROPEAN SYMPOSIUM
OF PORCINE HEALTH MANAGEMENT

BARCELONA / SPAIN

**BAR
CEL
ONA**

9TH-11TH MAY

**OPTIONS OF
COLLABORATION**



▶ Welcome	03
▶ Committees	04
▶ General Information	05
▶ Sponsorship	06
▶ Specific Sponsorship opportunities	07
▶ Application and Payment for Sponsorships and Exhibition	09
▶ Sponsorship Application Form	10



Dear friends,

On behalf of the 10th European Symposium of Porcine Health Management (ESPHM) Organizing Committee, it is my great pleasure to welcome you to Barcelona, Spain. Once again, the ESPHM is a joint collaboration among three parties including the European College of Porcine Health Management (ECPHM), the European Association of Porcine Health Management (EAPHM) and, for the ESPHM 2018, the Centre de Recerca en Sanitat Animal (CRESA) at Institut de Recerca i Tecnologia Agroalimentàries (IRTA) as Local Organizing Committee (LOC)

The ESPHM in Barcelona will be the 10th edition of the symposium, representing the complete consolidation of a meeting that started in Copenhagen (Denmark) in 2009 with 220 delegates. Since then, the congress has evolved at all levels, with more than 1,540 delegates in the last edition in Prague (Czech Republic) in 2017. This is an evident proof of the increasing interest that the scientific contents of the ESPHM offers, not only for European veterinarians but also to the international community. Although settled in Europe, the ESPHM aspires to be a source of updated knowledge and know-how in its field for the whole world.

None of the above has been and will be feasible without the contribution of speakers, delegates and chairpersons as well as the funding of partners and supporters. Our deep thanks to all of them; they will be the core of the ESPHM 2018! Moreover, our deep appreciation to the board members of the ECPHM and EAPHM, since they represent the soul and the spirit of the ESPHM.

Spain is a magnificent and beautiful country and tourist/vacation possibilities are almost endless. Barcelona is a cosmopolitan city in which you will feel at home. You can choose from culture to environment and nature, from sea to mountains, from exhibitions to partying... you will surely meet up with your match. Discover, taste, experience and enjoy!

Hope to see you in Barcelona in 2018!

Joaquim Segalés

Chair of the 10th European Symposium of Porcine Health Management Organizing Committee



Organizing Committees

LOCAL ORGANIZING COMMITTEE

Joaquim Segalés, *Chair*
Enric Mateu
Mariano Domingo
Marina Sibila

BOARD OF THE ECPHM

Paolo Martelli, *President*
Heiko Nathues, *Vice-President*
Joaquim Segalés, *Past-President*
Isabel Hennig-Pauka, *Treasurer*
Carl-Andreas Grøntvedt, *Secretary*
Nicolas Rose, *Ordinary Board Member*
Margit Andreasen, *Ordinary Board Member*

BOARD OF THE EAPHM

Rick Janssen, *President*
Alex Eggen, *Executive Director*
Giovanbattista Guadagnino, *Vice-President*
Andreas Palzer, *Past-President*
Thomas Würth, *Treasurer*
Carl Andreas Grøntvedt, *Secretary*
Marco Terreni, *Ordinary/Industry Board Member*
Karol Wierzchosławski, *Ordinary Board Member*

CONFERENCE VENUE

Palau de Congressos de Catalunya
Av. Diagonal, nº 661-671
08028 Barcelona
www.pcongresos.com



EXHIBITION, COFFEE BREAKS & LUNCH AREA

Level 0 – Main floor

TECHNICAL SECRETARIAT

GRUPO PACIFICO

The power of meeting

Exhibition & Sponsorship, Registrations and hotel accommodation
Marià Cubí, 4, 08006 Barcelona, Spain
E-mail: esphm2018@pacifico-meetings.com
Tel. (34) 932 388 777 / Fax. (34) 932 387 488

OFFICIAL LANGUAGE

The official language of the Conference is English.

HOTEL

A number of rooms at several Hotels have been reserved for the attendants during the period of May 9 to 11, 2018. Hotel accommodation may be reserved by using the Accommodation Form on line:
www.esphm2018.com

Or contacting to the Technical Secretariat:
esphm2018@pacifico-meetings.com

REGISTRATION FEES

In order to ensure that you registration information is processed quickly and correctly, the organizers request that you register using the online registration form (www.esphm2018.com).

	Early Bird Registration (till 15 March 2018)	Regular Registration (from 16 March 2018)
Regular Delegate	465,00 €	550,00 €
ECPHM diplomate / EAPHM associate	365,00 €	450,00 €
ECPHM Resident	300,00 €	365,00 €
Accompanying Person	150,00 €	200,00 €

All fees are stated including the VAT.

The full registration fee includes:

- ▶ Congress bag with congress documentation
- ▶ Access to all sessions of the congress
- ▶ Access to the exhibition hall
- ▶ Lunch on Thursday
- ▶ Coffee breaks
- ▶ Welcome Cocktail – Get together

The Student registration fee includes:

- ▶ Congress bag with congress docs
- ▶ Access to all sessions of the congress
- ▶ Access to the exhibition hall
- ▶ Lunch on Thursday
- ▶ Coffee breaks
- ▶ Welcome Cocktail – Get together

The Accompanying person fee includes:

- ▶ Welcome Cocktail - Get together
- ▶ Symposium Farewell Dinner

Sponsorship Levels

Industry partners of the ESPHM 2018 can choose their level of visibility. The offer can be adapted to any specific requirements, please send back your order form (last page of this brochure) to:

María Sanmiguel, Sponsorship Manager

E-mail: msanmiguel@pacifico-meetings.com

Gold 15.000 €

- ▶ One space about 18 sqm. (Only carpet and electrical switchboard included)
- ▶ 6 Full registrations fees to the congress
- ▶ Logo on screen during breaks in the lecture room
- ▶ Full page Advertisement in the final programme
- ▶ Complimentary briefcase insert
- ▶ Logo on sponsors page of congress website

Silver 12.000 €

- ▶ One space about 12 sqm. (Only carpet and electrical switchboard included)
- ▶ 4 Full registration fees to the congress
- ▶ Logo on screen during breaks in the lecture room
- ▶ Half page Advertisement in the final programme
- ▶ Logo on sponsors page of congress website

Bronze 8.000 €

- ▶ One space about 6 sqm. (Only carpet and electrical switchboard included)
- ▶ 2 Full registration fees to the congress
- ▶ Logo on screen during breaks in the lecture room
- ▶ Logo on sponsors page of congress website

VAT Not included

All Partners will be Offered

Your participation at ESPHM 2018 as a partner will automatically include the following services:

- ▶ Listed as a partner including your company logo and web link on the official web site of the event
- ▶ Listed as a partner including your company logo in ESPHM 2018 printed materials
- ▶ Company profile of 50 words within the ESPHM 2018 printed programme book and mobile application
- ▶ All partners will be allocated on one floor together with catering stations
- ▶ Use of the Symposium logo for own advertising

***Logo of your company must be sent in curves/print version along with your web link.**

Table Top Opportunity

Possibility to be present with a table top

3.000 €

Become exhibitor with a table top. The exhibition space is 3 sqm. The rate includes 1 exhibitor badge, a square table and 2 chairs. No other benefits are included.

NOTES:

- ▶ The exhibition manual will be sent to you in March 2018. It will contain more details about the set up and dismantling schedule, shipment and storage of your goods, a list of exhibition items and services, and the possibility of opt for a booth construction, branding your booth etc...
- ▶ Space allocation will be managed, on a first-signed, first-served basis, according to the date on the signed order form
- ▶ Please note: the floor plan and space allocation is to be communicated as of 1st of November 2017
- ▶ The free registrations offered in partnership packages give the same rights as a delegate badge.
- ▶ The exhibitor badge does not allow access to lectures and social programme
- ▶ Extra exhibitor badges are offered at 200 EUR (includes coffee breaks and lunches)
- ▶ A Voucher code will be provided to each partner to access free registration and exhibitor badge
- ▶ Accommodation can be processed online while registering
- ▶ Should the staff/personal registration not be completed by the registration deadline (published on the website), badge including company name only is due to be issued (no personalized badge including name and surname)
- ▶ NO LIST OF PARTICIPANTS WITH THEIR CONTACT DETAILS WILL BE PROVIDED
- ▶ Cancellations received in writing 3 months before the event will result in a cancellation charge of 50 % of the total amount of the related order forms. For cancellations received in writing later than 3 months before the start of the Symposium, 100 % of the total amount will be charged

SPECIFIC SPONSORSHIP OPPORTUNITIES

Digital Items Offered

The ESPHM 2018 organizational committee would be pleased to provide delegates with a series of digital services during the Symposium. Following the success of the digital activities in 2017 in Prague, we have taken in feedback from participants to make our services even better this year. Sponsoring a Digital item of ESPHM 2018 will prove useful and enhance the Symposium experience for all delegates. Each item is an exclusive opportunity.

SYMPOSIUM MOBILE APP

6.000 EUR

This useful tool serves as a convenient guide to the Symposium, where delegates will find all key information in one easy-to-access place. The first page that will appear when opening the application can be yours, with your logo, that way you gain visibility.

WI-FI SERVICE

6.000 EUR

The Wi-Fi connection will be available in the main areas of the Congress Venue during ESPHM 2018. Participants can access the service from their mobile phone, tablet, or laptop computer. Your web page will be the 1st page to open when getting connected to the Wi-Fi.

DIGITAL/TOUCH SCREEN SIGNAGE

6.000 EUR

Interactive touch screen signage provides basic information about the Symposium, programme schedule, and floor plans. Your logo will be placed on the signage itself. The type of touch screen stand may vary from the one shown on the picture.

THE INTERNET SERVICE AREA

6.000 EUR

The Internet Service Area is the central hub for digital services at the Symposium. Computers will be available, but most useful will be the printers available for delegates. The partner will have their own screen saver, mouse pads (provided by the sponsor), password access, and 1st landing web page.

Other Possibilities to be Visible

Your Logo on Items to be Distributed to Delegates

SYMPOSIUM BAG PARTNERSHIP (Not exclusive opportunity)

5.000 EUR

As partner of the Symposium bags you will have your company logo printed on the bag along with the Symposium logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer's discretion)

LANYARDS (Exclusive opportunity)

5.000 EUR

Supply your company lanyards and be visible all the time to all delegates.

ABSTRACTS ON USB KEY (Exclusive opportunity)

6.000 EUR

All the abstracts will be distributed to delegates in a printed format. However, let's be environmental friendly and distribute the abstracts on USB key with the sponsor's logo printed on it. The production and download will be organized by the Symposium secretariat.

Opportunities to Advertise

ADVERTISING INSIDE THE PCC (Not exclusive opportunity)

For ESPHM 2018, 3 different floors will be used by delegates. The exhibition and poster area with the catering stations for coffee breaks and lunches will be situated on the 2nd floor. Take the opportunity to advertise between the registration and exhibiting floors.

Please contact with the Technical Secretariat, Grupo Pacifico in order to see the options and prices.

ADVERTISING OUTSIDE THE PCC (Not exclusive opportunity)

The below picture shows you the view when exiting the Metro station. This branding is the perfect way to be visible not only for ESPHM 2018's participants but also for the general public.



FOOTPRINTS (Exclusive opportunity)

2.500 EUR

Footprints will be placed on the way from the subway to the Congress Centre. Its role is to navigate delegates to the venue. Logo of the sponsor will be placed on each footprint together with the logo of the event.

SPECIFIC SPONSORSHIP OPPORTUNITIES

ADVERT IN THE PRINTED PROGRAMME (Not exclusive opportunity)

This year ESPHM 2018 will offer a printed programme book for its delegates. The final programme will be provided in the Symposium bag and also on site at the registration desk to all registered delegates including speakers, official guests, and exhibitors.

▶ Advertisement on the outside back cover page	3.000 EUR
▶ Advertisement on the inside back cover page	2.000 EUR
▶ Advertisement on the inside front cover page	2.000 EUR
▶ Advertisement on the inner full page	1.600 EUR
▶ Advertisement on the inner half page	800 EUR

Items to Brand

PUBLIC WATER FOUNTAINS (Exclusive opportunity) **2.000 EUR**

Water fountains for the delegates will be placed in all public areas for the whole Symposium period. In case you decide to sponsor this item, your company logo will be placed on every water tank. Acknowledgement in the final programme.

CHARGING BOX / 1 SPONSOR PER CHARGING BOX **3.000 EUR**

Attendees are using their smart phones and tablets that need to be regularly charged. Charging stations are increasingly becoming a standard and popular feature of modern day events. By sponsoring this item, you can brand the box the way you want and connect with a wide audience.

IN THE DELEGATE'S BAG (Not exclusive opportunity) **1.800 EUR**

Insert in the Delegate's Bags

The opportunity is offered to partners to provide an insert in the Symposium bag: a maximum A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand, or it may be an existing corporate flyer promoting information on your services or products.

PENS AND PADS (Each is an exclusive opportunity)

This is an exclusive opportunity. The logo of your company will be published along with the Symposium logo on note-pads and pens. Delegates particularly appreciate receiving writing pads and pens as they are very useful for the scientific sessions. Pens and pads provided by the sponsor.

Rate for writing pads insertion provided by the sponsor (exclusivity)	1.500 EUR
Rate for pens insertion provided by the sponsor (exclusivity)	1.500 EUR
Rate for both pens and pads together provided by the sponsor	2.700 EUR

MEETING SPACE

Meeting Space Facility (For private or Internal Meetings)

The organisers will be happy to assist with the booking of the space, installation of AV equipment, and refreshments for any meetings you may need inside or outside the venue. Quotations are done on a case-by-case basis according to your needs.

SPONSORING A SOCIAL EVENT

All sponsors of a social event will be mentioned in the Symposium website and printed material. All social event offers are exclusives.

COFFEE BREAKS **3.000 EUR**

Coffee breaks sponsorship package includes the opportunity to hang your company banner and distribute the napkins (provided by the sponsor) with your company's logo in the coffee break area. ESPHM 2018 offers 4 coffee breaks.

Price per Coffee-break

WELCOME RECEPTION **5.000 EUR**

All delegates, accompanying persons, partners and exhibitors are cordially invited to join the Symposium Welcome Reception taking place in the Conference Hall Foyer. This is a pleasant and informal opportunity for the whole community to meet the industry. The sponsor name/logo is mentioned on the website, in the printed programme, and displayed in the welcome cocktail area. The sponsor can have their banners (to be provided by the sponsor) in the area. Possibility to distribute your branded T-shirts to the catering staff.

APPLICATION AND PAYMENT FOR SPONSORSHIP AND EXHIBITION

Application

Please complete the attached form and return it to the Congress Secretariat as soon as possible, or contact them by e-mail to discuss your requirements further.

Confirmation and Deposit

Please fill in the enclosed form. Every effort will be made to assign the requested space. However, the organisation does not guarantee that the booth requested will be available and/or assigned. Assignments will be made only after receipt of the contract form and the appropriate payment, (50% of total cost payable on application). Spaces will be assigned by reception of the agreement and payment on a first come first served basis.

The rest of the payment 50% must be paid before February 2018. Confirmation of your sponsorship and stand space will be mailed to you together with an accompanying invoice for the amount received.

PAYMENT METHOD

► By Cheque or Bankers draft in Euros (€) only, drawn on a Spanish bank, made payable to GRUPO PACIFICO – ESPHM 2018. Cheques or banker drafts in other currency will not be accepted.

► By Bank transfer:

Account number: BANCO DE SABADELL: 0081 5084 08 0001150225.

IBAN: ES42 0081 5084 08 0001150225. SWIFT: BSABESBB. Bank fees must be paid by the company.

All invoices should be paid prior to arrival at the exhibition; build up will NOT be allowed if a balance is outstanding.

VAT (TAX)

All companies are required to pay VAT at the prevailing rate.

CANCELLATION

In case of cancellation, the total amount paid will be charged as cancellation fees.

INSURANCE

Companies participating in the Congress are required to take out appropriate insurance. If you would like to comment any of the items included in this proposal or any further suggestions, please contact:

EXHIBITION AND SPONSORSHIP ENQUIRIES

GRUPO PACÍFICO

Marià Cubí, 4. 08006 Barcelona, Spain

E-mail: esphm2018@pacifico-meetings.com

Tel. (34) 932 388 777. / Fax. (34) 932 387 488

IMPORTANT NOTE:

With this sponsor contract the contract party further agrees not to undertake any activity that will interfere with the regular Symposium activities.

When activities that do interfere with the Symposium program are undertaken, termination of this agreement will follow automatically.

We would like to sponsor the following item/items: _____

Company:

Address: Zip Code:

City: Country:

Tel: Fax:

E-mail: NIF

VAT No: NIF

Contact Person:

Position:

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations to sponsor from the moment I sign this contract.

I enclose a banker's cheque made out to PACIFICO SA for the amount agreed (50% of the space requested) or the copy of the bank transfer made to:

Account number: BANCO DE SABADELL: 0081 5084 08 0001150225.

IBAN: ES42 0081 5084 08 0001150225. SWIFT: BSABESBB

Signature & Company Stamp

_____, ____ de _____ 201____

This form should be completed and returned as soon as possible to:

GRUPO PACÍFICO – ESPHM 2018

Marià Cubí, 4 - 08006 Barcelona, Spain

Email: esphm2018@pacifico-meetings.com

Tel. (34) 932 388 777 - Fax. (34) 932 387 488

A VAT invoice will be issued on receipt of this Application and Contract for Sponsorship.

La factura será emitida a la recepción de esta Solicitud y Contrato para el Espacio del Stand. La firma de dicha solicitud confirma la aceptación de las Normas del Expositor y las Regulaciones y Condiciones.

GRUPOPACIFICO
The power of meeting

ESPHM 2018

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